

**REPORT**  
**on**  
**CAREER SYMPOSIUM 24**

An initiative of PRAYAS-Placement and Internship Cell of Mata Sundri College for women.

Internships and jobs are indispensable components of a college student's journey, offering a multifaceted array of benefits that profoundly impact both their personal and professional development. These experiential opportunities serve as bridges between academic learning and real-world application, providing students with invaluable hands-on experience in their chosen fields. Hence, the primary objective of any professional institute is to facilitate students in securing employment, recognizing that even the most exceptional education or training holds limited value without practical application.

In line with its commitment to holistic student development, Mata Sundri College for Women hosted the second edition of the maiden **Internship & Job Fair "Career Symposium '24"** organized by **PRAYAS - The Placement and Internship Cell**. The event aimed to bridge the gap between academia and industry by providing students with valuable internship opportunities. The two-day event took place on **February 8th - 9th, 2024**, within the College Premises as well as in online mode, attracting participation from both the host college and numerous other institutions across Delhi NCR. Distinguished guests included Honourable Principal Prof. Harpreet Kaur; Convener, Dr. Kalpana Devi; Co-Convener, Ms. Ashema Hasti, along with Placement Cell faculty members and college staff.

The fair featured a diverse lineup of **45+ companies** spanning various industries, from startups to established corporations. Internship opportunities ranged across fields such as IT, marketing, human resources, finance and more, catering to a wide array of student interests. Over **2000+ students** registered for the fair, showcasing strong student interest and engagement. To date, over **250+ students** have been selected for internships and jobs across different profiles and companies, underscoring the event's success in facilitating meaningful connections between students and recruiters.

On 8th of February, the event commenced with a soulful college prayer performed by the divinity society of Mata Sundri College for Women, setting a reverent tone for the proceedings. Opening speeches by Ms. Arunima Kashyap and Ms. Anoushka Kalawatia, followed by felicitations of esteemed guests and faculty members, marked the ceremonial inauguration.

Following the inaugural ceremony, Ms. Ashema Hasti contributed valuable insights regarding potential collaborations with companies and sponsors, acknowledging the enthusiastic participation of NCWEB students. Prof. Harpreet Kaur commended the diligent efforts of the Placement Cell and emphasized the significance of internships in shaping students' professional trajectories. Dr. Harshmeeta Soni concluded the formal proceedings with a vote of thanks, presenting planters to both the guests and recruiters who attended the offline fair as a token of appreciation, thereby fostering meaningful interactions between students and recruiters.

A plethora of esteemed companies such as Anlage, Clairvortex, Counsel India, IDFC Bank , Provident Capital graced the offline fair to recruit for diverse profiles including IT Recruitment Consultant, Analyst, Business Development Executive, IP Process Associate, Psychologist, Digital Marketing Intern and many more. These companies conducted interviews in person, engaging with students from various courses and academic years, fostering direct interactions and opportunities for employment.

Post-inaugural, recruiters were guided to their respective stalls to commence the process, with lunch provided midway and high tea offered as well. The event hosted 27 companies on February 8th with **1500+ registrations and 230+ selections** for both internships and jobs facilitating a conducive environment for productive engagements and networking opportunities



On 9th of February, many companies like IQI India , Elements HR Services, 6Wresearch, PlanetSpark, Appy Pie Ltd. etc. came to hire for profiles like Business Development Intern, Database Management, Lead Generation Consultant, Recruitment Analyst, Content Writer and many more. These companies virtually participated in the fair and they took interviews via Platforms like Google Meet, Zoom, Microsoft Teams etc, across all the courses and years.

The online interviews commenced with the company's HR team providing a comprehensive overview of their organizations, offering insights into the working environment and culture. Subsequently, the session progressed to the CV screening round, followed by multiple rounds of HR interviews.

Within a week, the student coordinator from the Placement Cell efficiently received the list of selected candidates and their offer letters, facilitating a seamless process for both students and recruiters. Student queries were adeptly addressed by the respective student coordinators, ensuring a positive experience for all participants during Career Symposium 2.0.

Recruiters provided positive feedback, commending the placement Cell's efficiency and the quality of student interactions. They expressed satisfaction with the event's setup and the caliber of candidates they encountered, highlighting the potential for fruitful collaborations in the future. Additionally, recruiters praised the Placement Cell for its exceptional support and coordination, noting its instrumental role in ensuring a seamless recruitment process. They appreciated the thoroughness of the Placement Cell's preparation, which facilitated meaningful engagements and showcased the talent pool effectively. Overall, recruiters commended the Placement Cell's professionalism and proactive approach, emphasizing its contribution to the overall success of the event.

The meticulously organized Internship Fair, spearheaded by the Placement Cell, proved to be a resounding success, providing students with invaluable opportunities for career exploration and professional growth. By facilitating interactions between students and recruiters, the fair not only enriched student experiences but also empowered companies to tap into the potential of young talent, fostering innovation and collaboration in the professional landscape.

